

UNOFFICIAL TRANSLATION
The official press release is in Japanese.

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Notice concerning Transfer of Shares in Invested Company

Tokyo, November 18, 2014—FinTech Global Incorporated (hereafter, “FGI” and “the Company”) has transferred all Company-held shares in Helsinki, Finland-based All Things Commerce Helsinki Oy (hereafter, “ATC”), a company specializing in e-commerce. Details are provided below.

Particulars

1. Summary of share transfer

As disclosed in the press release “Investment into All Things Commerce, E Commerce Company of Moomin Character Goods” dated November 22, 2013, the Company took an equity stake in ATC, which sells all sorts of products, including Moomin-related character goods. ATC was designated by Oy Moomin Characters Ltd. (hereafter, “Moomin Characters”), which holds intellectual property rights to Moomin characters, to operate that company’s official website, and launched its first web-store for consumers in Europe—specifically, within the European Union—in November 2013.

To enrich services for Moomin fans, Moomin Characters is keen to operate sites on its own for consistency on a global basis and recently initiated a request to acquire all shares in ATC. FGI and other ATC shareholders see this strategy as a way to boost the corporate value of ATC and invigorate Moomin-related business overall, including Moomin Monogatari, Ltd. (hereafter, “Moomin Monogatari”) (see below), and have therefore decided to transfer to Moomin Characters all shares variously held.

The transfer agreement precludes disclosure of the transfer price and is therefore excluded from this announcement.

2. Summary of ATC

Corporate Name	All Things Commerce Helsinki Oy
Principal Business Area	E-commerce to sell goods of various brands globally
Date of Incorporation	2013
Address	Helsinki, Finland
Representative	CEO Jens Krogell
Capital stock	2,500 euros
Shareholders	FGI (31.01%), and other four companies

3. Schedule

- (1) Conclusion of share transfer agreement November 17, 2014
- (2) Anticipated date of share transfer November 17, 2014

4. Outlook

This transfer of shares will have little impact on the business results of FGI. Please note that this transfer of shares has no bearing on the business plan for Moomin Monogatari, which is working in close cooperation with Moomin Characters on the establishment of a Moomin theme park in Japan—a project in which FGI has taken an investment stake—and therefore nothing has changed with regard to that project.

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